



True Colours

Children's Health Trust

Te Oranga O Nga Tamariki

Annual Report 2022



Helping Courage Shine Through

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OUR PEOPLE

PATRONS

Neil Finn

Tim Finn

BOARD OF TRUSTEES

CHAIRPERSON

Leean Bedwell

TREASURER

Sandra Braithwaite

SECRETARY

Sarah Rawcliffe

PARENT REPRESENTATIVE

Paul Grant

PAEDIATRICIAN

Dr Fraser Maxwell

PAEDIATRICIAN

Dr Suniti Bisht

STAFF

CEO/ NURSE SPECIALIST

Cynthia Ward

OPERATIONS MANAGER

Heidi Gleeson

PSYCHOTHERAPIST

Stephen Parkinson

COUNSELLOR

Indigo Simblett

COUNSELLOR

Kym Cousins

NURSE SPECIALIST

Helen Funnell

NURSE SPECIALIST

Jo Stolzenberg

FAMILY THERAPIST / SOCIAL WORKER

Rosalind Arnott

CONTRACT COUNSELLOR

Clare Barnett

CONTRACT CLINICAL PSYCHOLOGIST

Ruth Kendall

OTHER

KAUMATUA

Wayne Panapa

ACCOUNTANTS

Cleland Hancox Limited

LAWYERS

Harkness Henry

AUDITORS

Crowe New Zealand



OUR VISION, MISSION & VALUES

VISION

All children with a serious health condition and their families have access to support.

MISSION

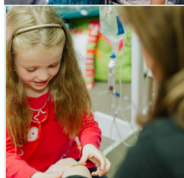
To support sick children, their whānau and community during their time of need through counselling, the delivery of nursing care and education.

VALUES



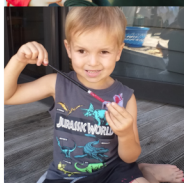
RESILIENCE

Strengthening the family unit during the time of illness



SUPPORT

Providing meaningful engagement with children, their families, whānau & extended community through focused and committed support.



EDUCATION

Delivering the tools to support sick children and their families, every step of the way



RESPECT

Honouring rights and beliefs, with the highest degree of dignity, equality and trust, & a commitment to the Treaty of Waitangi, recognising the status of Maori as Tangata Whenua



COMMUNICATION

Listening to the voice of the child with open, honest dialogue, in partnership with the families



COLLABORATION

Connecting families and agencies through professional relationships



ACCOUNTABILITY

Taking responsibility for best practice in both service delivery and fundraising, ensuring transparency and cost effectiveness



CHAIRPERSON'S REPORT

True Colours has been operating now for nearly 19 years and continues to provide an excellent service for children and families.

Reaching this amazing milestone shows how strong the support continues to be for our organisation, that is 100% community funded.

Referrals to our organisation continue to be steady with approximately 240 families being referred this year.

The board thanks the True Colours team, for their passion, expertise, and commitment in the support of children and families. They are integral to the success and sustainability of True Colours as without them there would be no service.

Our aim is to continue to build a financially sustainable model. As mentioned above we are 100% community funded, so I acknowledge the support of many individuals, businesses, funders and Friends of True Colours that have all had an input into our sustainability. We have built strong partnerships with you and value these hugely.

As always, I thank my fellow board members who are committed to quality governance and support of the True Colours team. We have a very strong, talented and committed board who look forward to being part of True Colours as it continues to develop and grow.

Leean Bedwell
Chairperson



CEO'S REPORT

Titiro whakamuri Kokiri whakamua – look back and reflect so you can move forward.

As I reflect on 2022, what comes to mind, is how as an organisation we have adapted and incorporated the changes that the COVID pandemic created, into the new normal. We have navigated team members being off with COVID, or whānau rescheduling appointments due to having COVID. Adapting and being flexible became part of the day-to-day operation and continues to be so.

There was a noticeable difference with extra stressors for whānau, for example, restricted visitors when a child is hospitalised, with only one parent being able to visit, financial challenges with the cost of living increasing, and the difficulty accessing a GP, or any health provider when required. Remarkably, some of the most compromised children health wise recovered from COVID better than their health professionals would have expected.

There were further changes within the organisation as we welcomed Rosi Arnott and Jo Stolzenberg into the team, whilst farewelling Cassie Starkie to return to being an at home mum. My thanks go to the team who so readily have adapted to the flexibility that change brings about, a challenge at times when our focus is on ensuring families get the most appropriate consistent care.

A huge thanks to Heidi and the Friends of True Colours, along with the many sponsors and supporters of the Kerr & Ladbrook and True Colours Long Lunch, as again this was a highlight of the year and a great success! Please note Heidi's report and the sponsorship page as once again the amazing community support ensures True Colours continues to provide the services required to keep families standing together when going through challenging health and grief situations.

As we farewelled Dr Phil Weston off the Trust Board to enjoy retirement, we welcomed Dr Suniti Bisht onto the Trust. Thank you to the trustees as they continue to govern and fully support the mahi of the organisation and supporting me in my role as CE.

At the end of 2022, we appointed Heidi to become Operations Manager, from her position as Marketing & Administration Coordinator, effective from 1 January 2023. This is a natural transition as she picks up more of the day-to-day operational work.

At a national level, the health system has been under immense pressure due to lack of resource and personnel. Changes are currently being rolled out due to the DHBs abolished in June 22, replaced by a national health forum, Te Whata Ora, and the setup of the Māori Health Authority, Te Aka Whai Ora. There is a focus on more care being provided in the primary health sector, and to improve health outcomes for Māori. These system changes are with the hope it will lead to better and more equitable outcomes for local communities and all New Zealanders.

The focus for True Colours in the following year is to grow partnerships with Te Kohao Health and K'aute Pasifika Trust, to ensure we work collaboratively with families providing appropriate care support. Strengthening the nursing clinical care and oversight, along with streamlining crisis afterhours support offered to families is a focus to ensure the organisation has robust systems in place for future growth and development.

Cynthia Ward
CEO



COMMUNITY & FUNDRAISING

In 2022 we entered a third year of disruption from Covid-19, and celebrated 18 years of supporting Waikato children with a serious health condition. This would not have been possible without the community support we receive.

Community Support

As a community funded organisation, we rely on the support of others that comes in many different forms - from grants, donations, sponsorship and fundraising efforts to in-kind services, volunteering and the promotion of our organisation.

Community Funding

Community funding remains our major revenue source. We are extremely thankful for the funders who identify with our work and choose to support us, please see page 9.

Community Partnerships

Community partnerships help us not only in a financial way, but they also help us to build our brand credibility along with providing opportunities to raise the profile of True Colours and the families we support.

Dynes Transport, Urban Homes and Lugtons Real Estate continue to be important supporters, which is significant in our ongoing success.

Our partnership with Northern Districts Cricket remains strong and we are thankful for their ongoing commitment.

The support we receive from them all is so important for our 100% community funded organisation.

Friends of True Colours

Our fundraising committee, the Friends of True Colours, meet throughout the year and support us mainly with the Kerr & Ladbrook True Colours Long Lunch. After being cancelled in 2021, it was awesome to be back with a fantastic event in 2022.

We are always so grateful to the sponsors who help make this possible and maximise our fundraising on the day - especially Kerr & Ladbrook, The Atrium at Wintec, Sincerity Laundry, Good George, Lugtons, Annah Stretton, Inghams, 88MPH, Prolife Foods, Volare, Meyer Cheese, Hillcrest High School and Westpac.

Thanks must also be extended to the businesses and individuals that donated prizes, and of course the generous bidding, that helped us to raise just over \$150,000.

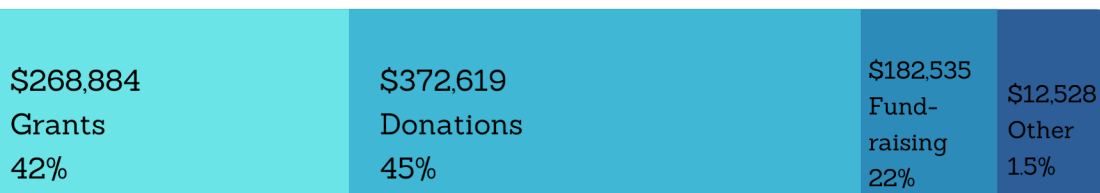
A staggering result that we will be working hard to top in 2023!

Heidi Gleeson
OPERATIONS
MANAGER

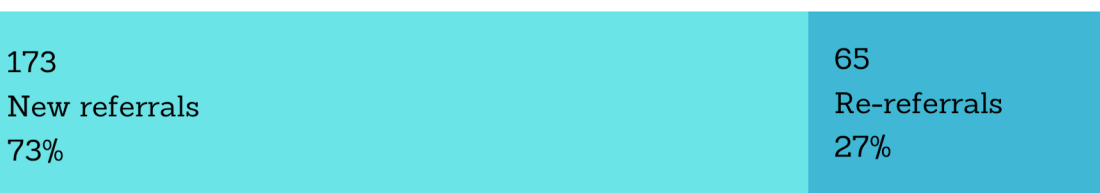


2022 IN NUMBERS

Revenue



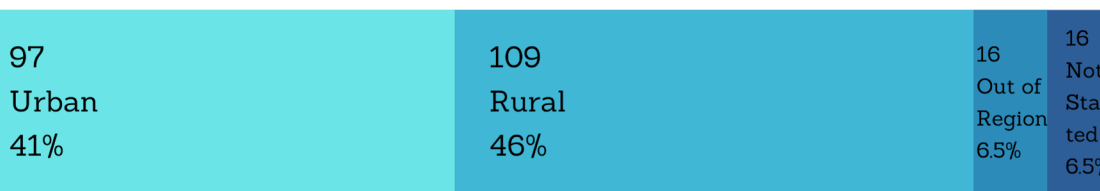
Referrals



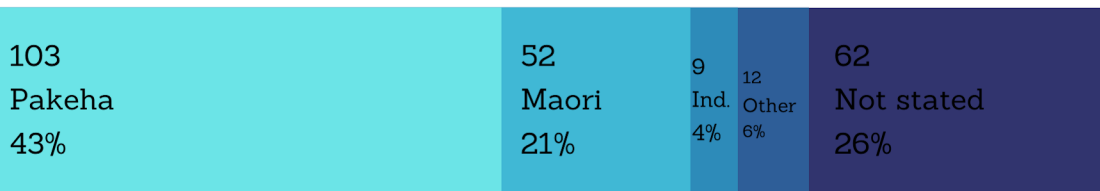
Referral Type



Geographical



Ethnicity



THANKS TO OUR SPONSORS

Thanks to the generous support of our major sponsors we are able to continue to deliver our FREE support service to Waikato families facing the toughest of times

TRUE COLOURS HOUSE



VEHICLES



Quality Brands
Quality Service



EVENT



SERVICES



PARTNERSHIPS



THANKS TO OUR FUNDERS

Community support is the cornerstone of our community trust. Thank you to everyone that made a contribution in 2022.

COMMUNITY FUNDERS

Rodmor Charitable Trust | Grassroots Trust | Trust Waikato |
The Lindsay Foundation | Lottery Grants Board | Trinity Lands Ltd
Community Organisation Grants Scheme (COGS) | Waipa District
Council | Waikato WDFE Karamu Trust | WEL Energy Trust |
Tidd Foundation | D V Bryant Trust | A & M Parbhu Foundation |
St Stephens Christmas Festival | Lion Foundation | Jumble Around
| Aotearoa Gaming Trust | MusicHelps | Glenice & John Gallagher
Trust | Mullane Trust | Harcourts Foundation | Bodmin Trust



THANKS TO OUR SUPPORTERS

COMMUNITY SUPPORTERS

Bob Bollen & Benz Industries | AGORA Cafe | CareKids Ltd Chartwell | Cleland Hancox | Colors Hair Co | David Ward | Diane & Keith O'Sullivan | Jenny Lala | Jenni Murphy-Scanlon | The Harris Family | Quinlan family | Claire & Paul Grant | Anne Reeve | D Clarke | Deborah McConnell | D M Young | Tony & Fiona Reglinski | Karl Tutty | Katherine Walker | Leean Bedwell | Kylie Harcourt | Leonie Pope | P J Kimble | Judith Chappell | Meg Wilshier | Christine & Peter Renner | R Moar | Rachel Thomas | Louise Ward | NZ Beverage Council | A Lenihan & T Elkington | Silverdale School | Fraser-Jones Family | Lois Baucke | Renton Family | Audrey Wapp | Cambridge Women's Club | Joyce Family | Inner Wheel Club of Fairfield | ANZ Local Business Team | Sophie & Dan Harris | Robyn Skynner | H M Paki | Lescheid Family | NuPoint Ltd | Waikato Lyceum Charitable Trust | Candice Heathcote | Eeva-Liisa Wright | Hillcrest School | Frankton School | Jeanine Graham | Jon Thompson | Kevin & Gail Laurence | Natalie Awa | Tuahine Club | Waikato Lyceum Club International | Ryan Hamilton | Walton School | Snap Fitness Te Rapa | Sue Harris | Rainbow Kids | Rachel McKenna | Louise McKenna | Rachel Woods | The Hamilton Lego Show | N L Vervoort | Maureen Anderson | Marian & Hugh Kingham | The Moon Family | Judy & Bruce Woods | Maxine van Oosten | M W Heke | C Allen | Shane Gleeson |

A special thank you to our Wings members that support us through regular donations



Our fundraising committee helped raise over \$150,000 in 2022

Claire Grant | Heidi Gleeson |
Maree Tolley | Murray Williams |
Pam Lugton | Sarah Rawcliffe |
Vicki Pointon | Suniti Bisht



Northern Districts Cricket give us the chance to provide the 13th Brave for their home games of the season

This means a girl and boy we support get to be part of the women's and men's Brave teams for the day.



Thanks to our volunteers who put their hands up to assist us in the office and garden this year

Maureen Anderson
Brian Robinson
Claire & Olivia Grant

THANKS TO OUR LONG LUNCH SUPPORTERS

The Kerr & Ladbrook True Colours Long Lunch remains our major annual fundraiser. We had an amazing event in 2022 with such generous support from both businesses who sponsored us and donated items, and from those who attended.

Long Lunch Event Sponsors

Kerr & Ladbrook Catering | Wintec Venues | Sincerity Laundry Group - Linen Good George | Lugtons | Kahurangi Wine | Westpac | Striped Trees Productions | CMYK | 88mph band | Ingham | HGB | Prolife Foods | Volare | Annah Stretton Meyer Cheese | Hillcrest High School | Good Buzz | Leefield Station wines

Long Lunch Auction Sponsors

Mediaworks | St Andrews Golf | Prodrive | Matte Black Catering | Lugtons | Ostro Brasserie | Huka Lodge | Annah Stretton | HD Geo | Hamilton Windscreens | Tim Finn | Neil Finn | Geoff & Linda Maber | Cape Kidnappers Luxury Lodge | Unichem Grey Street Pharmacy | Unichem Beerescourt Pharmacy | Palate | Marise Rarere Artwork | Rawcliffe Family | HDS | Sentinel Homes | Diane & Keith O'Sullivan | Puna Tiny Home | Hobbiton | Gothenburg | Stark Property & Riverbank Lane | Furnace | The Chiefs | J A Russell Ltd & Lyndon Jones Electrical | The Design Depot | Inghams | The Cocktail Cart | Mocha Home | Gull Morrinsville | Claire & Paul Grant | The Good Life Retreat | Scott Curry | Vicki Pointon & Graham Ray | Faye Willemson-Ward | Villa Ten & Eleven Accomodation Waiheke | Gail & Kevin Laurence | Harrie & Sam | Jon Tanner | Hampton Downs | Orchard Valley Glamping | The Wash Club | Forma |

A special thank you to everyone that donated prizes for our silent auction and mystery envelopes



We look forward to the
17th annual
Kerr & Ladbrook True Colours
Long Lunch 2023

*"It's not the load that breaks you
down, it's the way you carry it."
-Lou Holtz*